



Marybeth H. Monaghan
Creative | Branding | Graphic Design

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professional skills

- Photoshop (Adobe Creative Cloud)
- Illustrator
- InDesign
- Basic After Effects Animation
- Microsoft Office
- Offset and Screen Printing
- Working Directly with Print Vendors

objective

Graphic Designer with 10 years of experience creating a powerful visual presence in all areas of communications and marketing including print, digital, multimedia, and social media content to elevate the brand and visual storytelling. Continue to develop a collaborative, creative environment, including advanced technical skills, while always being open to and creating new ideas to continuously grow and compete in the ever-evolving industry. To bring character and personality to the team while meeting the high expectations of creating quality engaging content that displays innovative solutions, creative insight, and consistent intentional design.

experience

Assistant Director, Athletics Branding & Graphic Design The George Washington University

- Responsible for branding, design, and production of athletics projects for all 27 sports at The George Washington University. Projects include: internal and external branding, schedule posters, marketing collateral, social media graphics, web graphics, game & event screens, animated graphics, uniform & apparel design, sponsorship & donor mockups, programs, and guides
- Managing and producing large volume of projects while maintaining high quality design under a tight budget, quick turnarounds and deadlines
- Managing print vendor price quotes and invoices
- Management of student interns

Freelance Designer / Owner MBH Designs

- Design materials including: logos, brand identity packages, business cards, social media graphics, flyers, wedding invitations, event design, interior design consultations, art prints, woodworking, and home decor
- Running marketing, social media, and product photography

Graphic Design Assistant Baltimore Orioles

- Worked as an assistant creating projects including: logos, event branding, 400 page Media Guides, Orioles Magazine, Orioles Yearbook, brand identity, posters, flyers, promotional ballpark giveaways, packaging, tickets, digital billboards, web ads, print ads, and apparel. Major contributor to the creative art direction and styling of ad campaigns and magazine covers

Graphic Design Assistant Herrick Visual Communications

- Worked as an assistant preparing print materials, photo editing, display design and creative development for clients in the healthcare industry (Johns Hopkins Bayview Medical Center)

Division I Student/Scholar Athlete University of Maryland College Park, Softball

- Worked under a vigorous schedule balancing academics and athletics
- Developed strong time management skills
- Team leader and representative in SAAC (Student-Athlete Advisory Committee)
- Maintained a 3.5 g.p.a. and was selected to the ACC Academic Honor Roll and Dean's list

education

Bachelor of Art in Studio Art
(with a concentration in Graphic Design)
University of Maryland, College Park, MD
Graduated: May 2011

Graphic Design Major
Towson University, Towson, MD
2007-2009

2014 - Present

2010 - Present

2011 - 2014

2010 - 2011

2007 - 2011